

**Future-proof  
your school by  
building the  
foundations of  
21st century  
learning.**



PHOENIXARLINKS

# What is Phoenix Aralinks?

**Phoenix ARALinks®** brings your school to the big leagues in digital learning. Featuring three holistic programs - **Technology®**, **Hub®**, and **NextGen School®** - **Phoenix ARALinks®** supports schools to effectively integrate technology into the curriculum, extending learning in powerful ways.

Phoenix ARALinks® promotes 21st century learning through the dynamic and effective synthesis of pedagogy, technology, and learning spaces.

By bringing together these three elements, we help create active, dynamic, flexible, and collaborative learning environments where students develop the skills they need for work and for life.

In today's digital age, no school should be left behind. Phoenix ARALinks® enables schools to develop a digital learning culture that promotes rich, relevant, motivating, and memorable learning experiences.





## Yearlong Faculty Development

Teachers who model digital work and culture are essential for the success of innovations in education. To ensure this, **Phoenix ARALinks®** provides a continuing professional development that equips teachers with 21st century pedagogical and technical skills. Our personalized learning and training program addresses the specific needs of your school and teachers, assessed through the **ARALinks Readiness Assessment (ARA)®** and **ARALinks Standards in Tech Integration (ASTIG)®**. With the **Phoenix ARALinks®** faculty development program, your teachers become more relevant for 21st century education.

“Teachers should explore and create content on their own. Thanks to ARALinks, we were able to achieve way beyond our goals [in empowering teachers to develop relevant digital resources].”

Ms. Kathleen Iza Pagkalinawan  
Academic Coordinator  
Don Bosco School Manila (Hub\* users)

## Kto12 Frontal Instruction Resources

**Phoenix ARALinks®** comes with standards-based interactive resources that are aligned with the DepEd K-12 curriculum. Using tech-powered teaching strategies, teachers can use and re-purpose the learning activities, assessments, lessons, videos, stories, games, and other multimedia resources to enhance learning. These resources also include lesson builders and presentation templates – **proven powerful tools for creating and delivering instruction**. Moreover, teachers can curate or remix the digital resources to create highly engaging and relevant lessons that underscore your school’s goals and objectives.

The **Phoenix ARALinks®** Resource Guide will also be provided to facilitate content curation.

“[With the Phoenix Learning Management System], the most silent students get to be heard... and the teacher would [then] have an idea how these students think... It is a powerful tool to inform teaching.”

Ms. Estrella Evelie G. Alcabedas  
Academic Coordinator,  
St. Theresa’s College  
Quezon City (NextGen School\* users)



## Digital Technology

Re-imagine learning with the effective and appropriate use of digital technology.

Using tablets, desktop and netbook computers, LED TVs, digital communication tools, workstations, wi-fi connectivity, and other collaborative technologies, teachers can explore various instructional approaches to engage students and to make concepts come alive.

Through **The Phoenix ARALinks®** technologies, teachers can maximize classroom impact on learning, providing rich learning opportunities for different types of learners.

With **Phoenix ARALinks®**, schools can transform traditional classrooms into productive learning environments where students compare, think ahead, listen, search, analyze, and solve real-world problems.

## Tech and Integration Support

Our **Alagang Phoenix** brand of service comes alive through the varying levels of pedagogical and technical support and assistance. Our Educational Technology Specialists guide your school in implementing your defined development plan in tech integration, and help teachers maximize technology for effective learning.

Through our **Integration Facilitator (IF)** and **IT staff**, we provide technical support to ensure that your school’s use of **Phoenix ARALinks®** is efficient and reliable

“In **ARALinks**, we saw what we were looking for [as it] emphasizes what we teach and how we teach. It is not the gadget that matters. It is what we do with the gadgets to make our instruction more effective that spells success for technology integration in the classroom.”

Ms. Karina Q. Mallonga  
Directress for Academic  
Affairs  
Infant Jesus Academy  
-Kalibo (Technology\*  
users since 2015)

## Consultancy

Upon adoption of **Phoenix ARALinks®**, your school benefits from our consultancy services that:

- guide you in creating a development plan in instructional technology that is customized according to your school’s vision-mission, thrusts, and objectives; and
- equip your administrators with knowledge and skills to supervise, manage, and lead educational technology integration in your school.

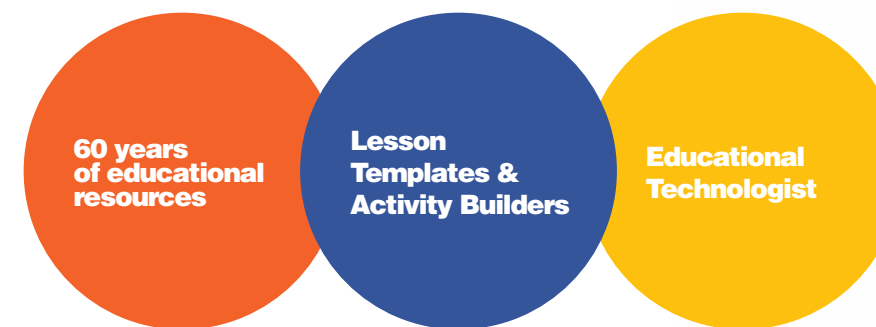
To learn with and from ed tech leaders and learning innovators, your school becomes part of the first and only leadership academy in educational technology in the country called **ALAGA®** or **ARALinks Leadership Academy: Solidifying Goals, Inspiring Action**.

## Content & Learning Management

The **Phoenix ARALinks®** Content and Learning Management Systems are interactive collaboration platforms for student-centered instruction, empowering students to design and own their learning.

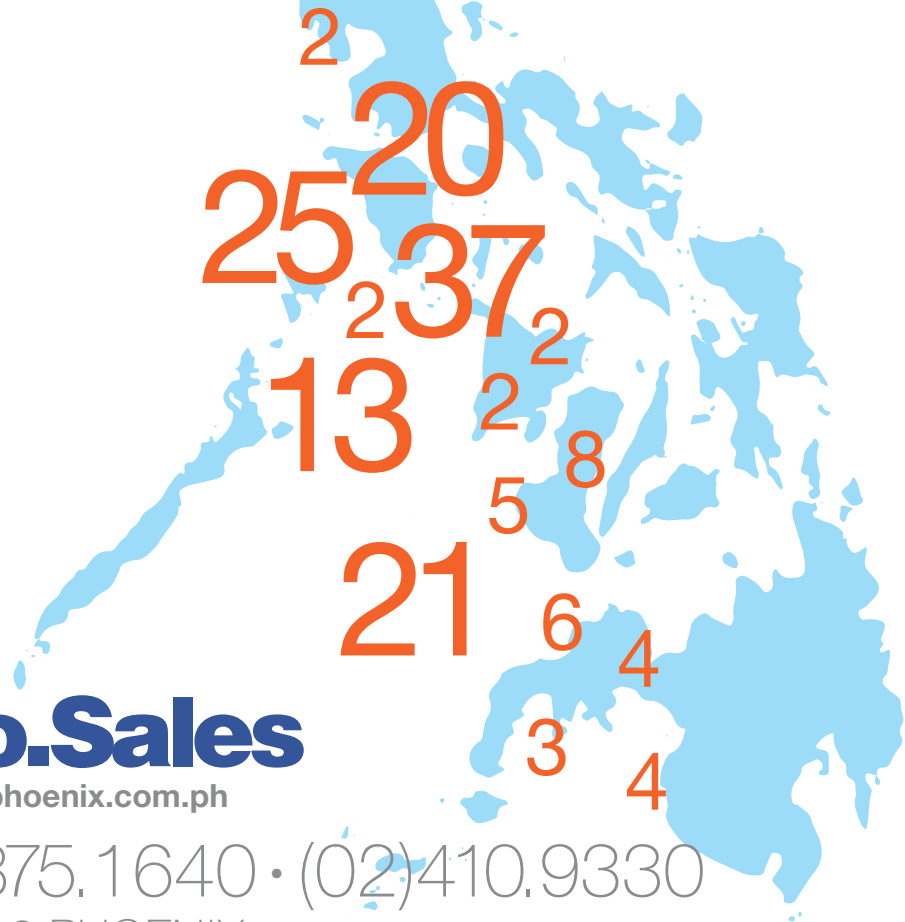
Also, these server and cloud-based systems serve as professional creative spaces, where teachers can create, curate, and archive their own content such as lessons, quizzes, games, videos, and presentations.

Most significantly, these learning management systems provide analytics and other forms of feedback to inform instruction and make data-driven decisions.



# Aralinks by the Numbers

Partner schools by number and region



## Info.Sales

service@phoenix.com.ph

(02)375.1640 • (02)410.9330

1.800.10.PHOENIX



PHOENIXARALINKS

Phoenix Bldg., 927 Quezon Avenue, Quezon City, Philippines  
Tel. 375-1640 • 410-9330 Fax. 410-9330 Toll-free: 1-800-10-PHOENIX Email:service@phoenix.ph.com